










Annex 2 Examples of labels and certification schemes




Examples of labels and certification schemes (this list is not exhaustive)

Name	Logo	Objective	Issuer	Geographical distribution
Energy Star		Reduced energy consumption of electronic devices (multi-functional devices, computers, etc.)	United States Environmental Protection Agency (3 rd Party Certified)	Worldwide
Safer Choice		Product certification that helps consumers, businesses, and purchasers find products made with safer chemicals (e.g. Indoor/outdoor cleaners & maintenance products, degreasers, laundry & dish detergents, kitchen & bath cleaners)	United States Environmental Protection Agency (3 rd party certified)	Worldwide
SmartWay Partnership		Helps companies advance supply chain sustainability by measuring, benchmarking, reporting and improving freight transportation efficiency to reduce GHG emissions and air pollutants.	Self-certification by Partner firms	U.S. and Canada, pilots underway in Mexico, Chile and Argentina
SmartWay Trucks		Truck tractor and trailer equipment which includes packages of EPA-verified fuel saving and emission reducing technologies	United States Environmental Protection Agency	U.S. and Canada, though similar equipment and technologies are available in most major truck markets globally

Name	Logo	Objective	Issuer	Geographical distribution
WaterSense		Helps consumers and businesses identify water-efficient, high performing products, homes, and services.	United States Environmental Protection Agency (3 rd party certified)	Manufacturers can be located worldwide but must, at a minimum, sell products in the U.S.
ANSI/BIFMA e-3 Furniture Sustainability Standard – level® certified		Multi-attribute sustainability standard for furniture	Business and Institutional Furniture Manufacturers Association (BIFMA) (3 rd party certified)	Worldwide
Association for Contract Textiles NSF/ANSI 336: Sustainability Assessment for Commercial Furnishings Fabric		Single attribute sustainability standard that addresses textiles in commercial furnishings fabric.	First-party, second-party or third-party conformance.	Worldwide

Name	Logo	Objective	Issuer	Geographical distribution
WaterSense		Helps consumers and businesses identify water-efficient, high performing products, homes, and services.	United States Environmental Protection Agency (3 rd party certified)	Manufacturers can be located worldwide but must, at a minimum, sell products in the U.S.
ANSI/BIFMA e-3 Furniture Sustainability Standard – level® certified		Multi-attribute sustainability standard for furniture	Business and Institutional Furniture Manufacturers Association (BIFMA) (3 rd party certified)	Worldwide
Association for Contract Textiles NSF/ANSI 336: Sustainability Assessment for Commercial Furnishings Fabric		Single attribute sustainability standard that addresses textiles in commercial furnishings fabric.	First-party, second-party or third-party conformance.	Worldwide

Name	Logo	Objective	Issuer	Geographical distribution
Cradle to Cradle™		Multi-attribute sustainability standard that addresses an array of product types (e.g. cleaning products, furniture, building materials, etc.)	Cradle to Cradle Institute Products Innovation (3 rd party certified)	Worldwide
CRI Green Label Plus™ Program		Single attribute sustainability standard that addresses indoor air quality/VOC emissions in carpet.	Carpet and Rug Institute (Independent laboratory testing)	United States
Ecologo/UL 2762 Sustainability Standard for Adhesives		Multi-attribute sustainability standard that address human health and environmental impacts of adhesives.	Underwriters Laboratories (3 rd party certified)	Worldwide

Name	Logo	Objective	Issuer	Geographical distribution
Global Recycled Standard		<p>Multi-attribute sustainability standard that addresses recycled content, environmental, social, and chemical processing in an array of different products (e.g. apparel, carpet, flooring, furniture).</p>	<p>Textile Exchange (3rd party certified)</p>	<p>Worldwide</p>
Good Environmental Choice Australia (GECA)		<p>Multi-attribute sustainability standard that addresses an array of product types (e.g. carpet, flooring, paint, etc.)</p>	<p>Good Environmental Choice Australia (GECA) (3rd party certified)</p>	<p>Australia</p>
GreenCircle Certified Environmental Facts		<p>GreenCircle Certified is an approved third-party verifier for material ingredient reports such as Declare labels, Health Product Declarations (HPDs), and Manufacturer Inventories.</p> <p>GreenCircle offers multi-attribute and single-attribute certifications for products and operations</p>	<p>Green Circle Certified (3rd party certified)</p>	<p>Worldwide</p>

Name	Logo	Objective	Issuer	Geographical distribution
Master Painters Institute (MPI®) Extreme Green™		Multi-attribute sustainability standard for paints	Masters Painters Institute (3 rd party certified)	North America
NSF/ ANSI 140 Sustainability Assessment for Carpet		Multi-attribute sustainability standard for commercial carpets and rugs	first-party, second-party or third-party conformance.	Worldwide
NSF/ANSI 332 Sustainability Assessment for Resilient Floor Coverings		Multi-attribute sustainability standard for resilient floor coverings	first-party, second-party or third-party conformance.	Worldwide
SCS Indoor Advantage™ Gold		Single attribute sustainability standard that addresses indoor air quality/VOC emissions in an array of products.	SCS Global Services (SCS) (3 rd party certified)	Worldwide

Name	Logo	Objective	Issuer	Geographical distribution
SCS Indoor Advantage™ Gold for Furniture		Single attribute sustainability standard that addresses indoor air quality/VOC emissions in Furniture	SCS Global Services (SCS)(3 rd party certified)	Worldwide
Sustainable Furnishings Council Exemplary		Multi-attribute sustainability standard for Furniture.	Sustainable Furnishings Council	Worldwide
Sustainable Materials Rating Technology (SMaRT)		Multi-attribute standard for an array of product types (e.g. Carpet, Flooring, Paints & Coatings, Furniture)	Institute for Market Transformation	United States
TÜV Rheinland® Green Product Mark		Multi-attribute sustainability standard for an array of product types (e.g. furniture)	TÜV Rheinland® (3 rd party certified)	Worldwide